



## The Gospel of Business: The Bible's Marketing Plan Can Work for You Too (Paperback)

By Clay Howard

Createspace, United States, 2009. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.What is the most successful Marketing Plan in History? 2 Billion followers. 2000 years unchanged. Put the principles that have made the Bible the most successful marketing plan in history to work for your business. \*This is not a theological discussion of the Bible- just a marketing book that identifies the key principles that have made the Bible so successful.\* First in the LunchHour Series ( of books. The book is concise and brief, easily read in an hour or less. The perfect length for a lunch hour. Excellent Book. Well Written with powerful message. The business message applies to reader whether evangelical or atheist. Jeff Segal, MD President/ CEO Medical Justice Services It is Good.Quite Good. Effective Framework.Clear.Connects.Relates and Applicable. Easy Read and you can Hold it in your mind after reading Rick Vaughn Retired Executive SCORE Volunteer.



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