Find eBook

MEASURING AND MANAGING CUSTOMERS EXPECTATIONS IN THE AIRLINE INDUSTRY



GRIN Verlag Okt 2011, 2011. Taschenbuch. Book Condition: Neu. 208x70x10 mm. This item is printed on demand - Print on Demand Neuware - Essay aus dem Jahr 2011 im Fachbereich BWL -Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: -, Atlantic International University, Sprache: Deutsch, Abstract: Understanding and well managing customer's needs and expectations is very critical for a service-oriented organization like an airline because it protects against customer's dissatisfaction. After customers' needs and expectations are well identified, the service...

Download PDF Measuring and Managing Customers Expectations in the Airline Industry

- Authored by Jules Miller
- Released at 2011



Filesize: 5.58 MB

Reviews

Here is the finest ebook i have got read until now. It really is simplistic but excitement within the 50 percent in the book. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Lupe Connelly

Absolutely essential read through ebook. Better then never, though i am quite late in start reading this one. I am very easily will get a delight of studying a published ebook. -- Jacklyn Hane

Related Books

- Psychologisches Testverfahren
- Programming in D
- Tinga Tinga Tales: Why Lion Roars Read it Yourself with Ladybird
- Accused: My Fight for Truth, Justice and the Strength to Forgive
- Chaucer's Canterbury Tales