



A Fistful of Rice: My Unexpected Quest to End Poverty Through Profitability

By Vikram Akula

Harvard Business School Publishing India Pvt. Ltd., 2010. Hardcover. Book Condition: New. One man`s quest to eliminate poverty through microfinance. While microfinance???providing small loans and other financial services to the poor???has helped millions of people worldwide climb out of Poverty, hundreds of millions remain destitute because they are unable to get the resources they need to take the first steps. Vikram Akula`s creation of SKS Microfinance is changing that. In this personal and inspiring story, Akula reveals how he came to piece together the best at both philanthropy and???to his surprise???capitalism to help millions of India`s poor transition from paupers to borrowers to business owners. As stirring as Barack Obama`s odyssey in Dreams from My Father, as poignant as Paul Farmer`s battle against infectious disease in Mountains Beyond Mountains, and as remarkable as Greg Mortensen`s fight for education in Three Cups of Tea, this story shows how traditional business principles can help solve uncut the world`s biggest societal problems. Akula vividly describes the challenges he grappled with as he built SKS, providing lively, touching???and often very tunny???portrayals of the people and events he encountered on his journey. He recounts his experiences working to win the trust of wary villagers...



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